

Bookmakers on Oddschecker: Office addresses; registered, head & regional

It needs to be kept in mind that nearly all bookmakers have run away from the UK for the registration of their online businesses (less tax and more lax regulation). However, you should be able to obtain the same rights in places like Malta, Ireland and hopefully the Isle of Man. From all the reports Gibraltar is often a different matter. The Gibraltar economy is dominated by gambling, so the companies seem to get all the support, whereas the customer tends to get nothing.

Do not let the companies with UK addresses 'fob' you off by using their overseas territories as an excuse not to fulfil your rights when they have UK based offices. They nearly always list the overseas address on their websites and try to hide their UK addresses unless you search government websites, e.g. Companies House.

If they do try to 'fob' you off there is backup from EU regulation; namely the **Data Protection Directive** (officially Directive 95/46/EC on the protection of individuals with regard to the processing of personal data and on the free movement of such data). This is due to be replaced in May 2018 by The **General Data Protection Regulation (GDPR)** (Regulation (EU) 2016/679), which specifically mentions the 'profiling' of customers using data. It is likely this new legislation will be a nightmare for bookmakers.

Basically, all this really means is that bookmakers have to provide you with the data you request or they are likely to be breaking a data protection law somewhere. On the list that follows the most likely exemption to this is Marathonbet as we cannot find a European based address for them.

You may also want to read: <https://ico.org.uk/for-the-public/personal-information/>

THIS LIST HAS BEEN COMPILED VERY QUICKLY AND WE DO NOT GUARANTEE 100% ACCURACY

32RED, STAN JAMES & UNIBET (KINDRED GROUP [LONDON] LIMITED)
Registered office address
4th Floor Imperial House, 15 Kingsway, London, WC2B 6UN

BET365 GROUP LIMITED
Registered office address
Bet365 House Media Way, Stoke-On-Trent, United Kingdom, ST1 5SZ

BETFAIR LIMITED
Registered office address
Waterfront Hammersmith Embankment, Chancellors Road (Access On Winslow Road), London, W6 9HP

BETFRED LIMITED
Registered office address
The Spectrum, 56-58 Benson Road Birchwood, Warrington, WA3 7PQ

BETVICTOR

UK Regional office

Betvictor B2B London Office, Fourth Floor, London, W1C 1JT

Head office: Gibraltar

BOYLESPORTS (UK) LIMITED

UK registered office address?

C/O David Zeffman, Olswang 90 High Holborn, London, WC1V 6XX

(Not sure what this really means, but Olswang do represent a number of bookmakers)

Head Office (Ireland,) Finnabair Industrial Estate, Dundalk, Co Louth, Ireland.

CORAL (BETTING SERVICES) LIMITED

Registered office address

New Castle House, Castle Boulevard, Nottingham, Nottinghamshire, England, NG7 1FT

LADBROKES BETTING & GAMING LIMITED

Registered office address

Imperial House, Imperial Drive Rayners Lane, Harrow, Middlesex, HA2 7JW

NETBET LIMITED

Registered office address

Airwork House, 35 Piccadilly, London, W1J 0LP

PADDYPOWER

Use Betfair address

SKYBET

Head office address

2 Wellington Place, LEEDS, LS1 4AP

SPORTINGBET

Head office address

Moorfield Office, 4th Floor, 45 Moorfield, London, London, EC2Y 9AE

TOTESPORT LIMITED

Registered office address

The Spectrum 56-58 Benson Road, Birchwood, Warrington, WA3 7PQ

WILLIAM HILL PLC

Registered office address

Greenside House, 50 Station Road, Wood Green, London, N22 7TP

Can't find a UK address

188ET

Registered office

Ground Floor, St George's Court, Upper Church Street, Douglas, Isle of Man IM1 1EE

888sport (888Holdings)(Cassava Enterprises)

Registered office

HAMMONDS RUTLAND HOUSE, 148 EDMUND STREET, BIRMINGHAM, B3 2JR

(This uk address could be dubious as they are trying to hide everything in Gibraltar)

601-701 Europort, Gibraltar

888Holdings are listed on the UK stock exchange. We're not sure what this means in a legal sense and data protection.

10BET (Blue Star Planet Limited)

Registered Office

Suit W301, Triq Sant Andjira, San Gwan, SGN 1612, Malta

BETSTARS (AMAYA GROUP LTD)

Registered office

Douglas Bay Complex, King Edward Road, Onchan, Isle of Man, IM3 1DZ

BETWAY

Registered office

9, Empire Stadium Street, Gzira, GZR 1300, Malta

BETBRIGHT

Although regulated in the UK, BetBright is owned by Dublin-registered Dedsert (Ireland), which in turn is owned by a British Virgin Islands company, giving a veil of secrecy to its ultimate backers/owners.

Registered office

Dedsert (Ireland) Limited, 2nd Floor Heather House, Heather Road, Sandyford Industrial Estate, Dublin 18

MARATHONBET (Panbet Curacao N.V)

Companies operating under the Marathonbet brand are licensed in the United Kingdom, Alderney, Spain and Curacao.

Registered office

Van Engelenweg 23, Curacao, Netherlands Antilles

No signs of addresses in the other countries; be very wary.